

From the text of the novel to the analysis of the hit TV series

Xinhuang Wang¹, *

¹ Shanxi Normal University / School of Drama and Film and Television, People's Republic of China.

*Corresponding author: Wang Xinhuang

Abstract

From the text of the novel to the hit TV series, this paper takes the TV series "In the Name of the People" as an example to dig deep into the current historical value of anti-corruption and clean government, and it is also a useful exploration to pay attention to social conditions and people's livelihood and create a clean society. "In the Name of the People" is ideologically, the perfect combination of the effective transmission of the main theme and the art of TV drama; In terms of art, the pursuit of realistic narrative techniques, the gathering of powerful actors and a meticulous production team have laid the foundation for the successful broadcast of the show. The warnings and education behind this are worth pondering.



Full Text Article



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Keywords: Novels to TV dramas; Film and television adaptations; Anti-corruption; Clean government; Attention to people's livelihood

Introduction

1. The need to strictly administer the party

1.1 The needs of social reality

“The implementation of Chinese television communication art is aimed at the production and dissemination process of Chinese television” [1]. The production and dissemination of the TV series "In the Name of the People" is inseparable from the artistic expression of nationality and reality, profoundly understands the content of the country's clean government construction and cultural construction, and truly presents the problems existing in the ideology, organization, style, discipline and other aspects of the relevant leaders.

For art dramas, dramas with realistic themes can accurately describe the contradictions of current reality, criticize the shortcomings of social problems, and provide experience for future creations. On the other hand, in terms of artistic content, it pays attention to dramatic conflicts and character building, portrays typical characters in typical stories, shoulders the mission of the theme, and expresses the wit of the characters and the central idea in the tense environmental scenes. "In the Name of the People" has the significance and charm of political themes due to the playwright's

concern for the lower, middle and upper classes of society, the meticulous observation of the daily life of different classes, and the skillful realism of living alone.

“Under the new situation, our party is facing many severe challenges, and there are many problems within the party that need to be solved urgently” [2]. The present era requires us to unremittingly grasp the practice of fighting corruption and advocating clean government. In terms of artistic themes, advocacy is closely related to the requirements of realist aesthetics that we pursue, promoting literature and art to serve life, and the core is people-oriented, so as to express the playwright's unique emotions.

1.2 Meaning of the people

"In the Name of the People" mainly tells the story of the battle of wits and courage between the Supreme Procuratorate against the serious officialdom corruption in Handong Province. According to Zhou Mason's understanding of "in the name of the people", it represents "two meanings": One is a solid faith; The other is to use "the people" as a pretense for personal gain. The latter is the logic and soil of the survival of many corrupt and ultra vires behaviors at present, taking the name of the people to encroach on the rights and interests of the people, and trampling on the spirit of the rule of law in the name of the rule of law. Whether it is a novel text or a television presentation, the supervision system is constantly being improved and effective supervision of party-member leading cadres is being promoted, so that it is conducive to enforcing discipline according to law, handling cases according to law, strengthening the building of party style, and organizing and coordinating anti-corruption work.

In the TV screen, "The reader is introduced to a new country like a traveler"[3], the details of official corruption and the country's anti-corruption process are presented and portrayed in detail in the plot, and people are also curious about how similar the characters in TV are to reality, comparing the characters in the play with the officials who have now fallen from power, such as:

Fiction text/TV series	Realistic reference prototypes
1.Dafeng Plant Equity Incident	Zhou Mason's own incident.
2.Ouyang Jing bribed a bank card to buy clothes	The case of the Anti-Corruption Bureau of Pukou District, Nanjing.
3.Zhao Dehan's character image in the play	"Director of 100 million yuan" Wei Pengyuan, former deputy director of the Coal Department of the National Energy Administration.

In order to find the "prototype" of the characters in the play, it is not difficult to see the deep meaning of "In the Name of the People", and to promote the implementation of the system of strictly governing the party and cracking down on corruption, bribery, etc., it will undoubtedly be difficult and difficult. People-oriented, deeply loved by the audience. In terms of exploring the

expressiveness of literature and art, reflecting the true face of real life and carrying the cultural spirit of the nation, novels and film and television dramas play an important role.

2. The adaptation of the original storyline of the TV series "In the Name of the People".

In the process of establishing film and television adaptation, it is necessary to perfectly combine the interpretation of the novel text with the audio-visual art of television, and its content theme should contain certain values, pay attention to art forms such as photography, directing and performance style, and need to invest more energy to connect with the audio-visual feast presented by TV.

2.1 Re-portrayal of the storyline of the original novel

When the text is moved to the screen, it will be limited by time and space to a certain extent, and if the script is adapted well and the actors act well, the audience who has watched the TV series will tell each other, and it is well known. Literary works have a natural advantage over TV dramas in terms of in-depth analysis, novels can describe stories with beautiful words, but TV dramas can only be expressed with simple lines, voiceovers, shots, etc.

On the basis of the novel, the TV series "In the Name of the People" reproduces the real-life version of the officialdom scene, showing us the whole picture of the entire psychological activities of the country's high-ranking officials from bribery to arrest. In the process of writing, the author can list the general storyline in advance, write multiple storylines for repeated revision, and then screen. The TV series needs to concentrate on the storyline of this chapter, express it completely and clearly on the basis of being faithful to the theme of the original work, and try to restore it to the original work.

The advantage of the novel is that it should be clearly described, so that the reader can have a lot of room for imagination. At this time, the advantages of video stand out, condensing the text in a two-dimensional space, using a unique audio-visual language to help the audience sort out the subtle relationship between the characters, and assisting a large amount of background information to the audience. According to these internal and external factors, the storyline is perfected and the suspense of the story is maintained. The difficulty of the TV series to extend the depth of the novel can be imagined, and whether the adaptation is appropriate has become the key to the success of the TV series, which invisibly increases the pressure on the director.

Judging from the prominent text of the novel, "people" is mentioned only 93 times, far exceeding the most frequent mention of "money" 170 times, "embezzlement/corruption" 67 times, "corrupt officials" 32 times, and "ideal" and "justice" only 2 times each. With the word "teacher" as the center of the circle and other related words as the radius, the statistics of the "Han Gang" throughout the plot show that the original work is more like an anti-corruption novel related to money. This narrative mode leads the audience into the play, deeply experiencing the connotation of the theme, and thinking about the ideographic function between the past and the present, between dream and reality.

2.2 Reshape the characters of the original novel in the original novel

Character image is a very important part of both literary works and film and television, and can sublimate the theme through character image. "A character is a personified image with a specified characteristic that the narrator tells us"[4], The story in the novel can be told by multiple clues, and the reader should self-deduce and understand the thinking context behind each character. The clue of the TV series adaptation is single, and it is necessary to consider that the characters designed by the novel and the audience's perspective cannot be too different. In terms of the number of appearances of the characters alone, Hou Liangping is undoubtedly the first actor, as high as 1355 times in the novel, which is twice as high as the number of appearances of Secretary Li Dakang, who ranks second.

In this drama dominated by men, the characters led by the "Han Gang" appeared in the top six, and Gao Xiaoqin, the beautiful boss who has been between the political and business circles, and the senior officials of the entire Handong Province basically have nothing to do with her, her appearances are not even a fraction of that of the male protagonist Hou Liangping, only 329 times, It involves the depth of interpretation of a play.

Hou Liangping is the center of the overall situation, and all the characters in the play are related, of course, they are most closely related to their colleagues in Handong who fight wits and courage together. Unexpectedly, every time Hou Liangping appeared with his "righteous and evil" Fa Xiaocai Chenggong, he appeared the most times, followed by the second Gao Yuliang and the third Qi Tongwei. Hou Liangping is a positive character, representing the country and the government, and his appearance is often a "rival play", which greatly attracts the audience.

Qi Tongwei's character analysis, he is a villain who can't make up his mind and suffers from gains and losses. There are no pure good or bad people in the world, but in the face of great rights and wrongs, the decisions made have become the label for evaluating a person, and the disgust for him is mixed with sympathy for him. He was an excellent student at Handong University, and he and his "Three Heroes of Handong" Chen Hai and Hou Liangping entered the provincial-level organs as soon as they graduated. Because he was treated unfairly at work, he volunteered to join the anti-narcotics team to change the status quo, and actively worked hard to make meritorious contributions, but he still could not be transferred back to Beijing to work.

"The concept of film and television culture is reflected in the value orientation and value concept of film and television. [5] "In the face of reality, he gave up his dignity, he proposed to Liang Lu in public at school, vowed to become strong, wanted to take revenge on the world Director Qi, and finally ended his life. He is a villain, punished by the laws of the country, and has paid the price of his life for it, even so, the audience can't help but want to sympathize with him. A term called power can ruin a person's life to put it mildly.

3. The inheritance and development of the audiovisual image of the original novel

Since the last century, TV dramas have long become an important viewing object in our lives, it is not only a simple entertainment tool for people, but also an important medium to spread positive energy, an intuitive object to transmit culture and reproduce reality.

3.1 Narration through auditory elements

The TV series "In the Name of the People" has strong compatibility in terms of image. For example, through the selection of actors, the selection of the environment, the setting of the atmosphere, the way of movement, the application of music, etc., the audio-visual effect is created.

"A good cinematographer or TV cameraman should be able to use a camera or video camera creatively"[6]. The adaptation process of the TV series is the process of the second creation, and it is necessary to insist on transmitting positive energy, and under the condition that the theme is unwavering, the combination of audio-visual elements has become a necessity for the successful broadcast of "In the Name of the People", which not only enriches the characters and expands the narrative space, but also presents a rich and imaginative picture. In the play, Secretary Dakang's feelings for his wife have very few dialogues on the surface, but in fact, he has his implicit love and guilt for Ouyang Jing, and takes the initiative to explain Ouyang Jing's crimes to the leader Sha Ruijin, promote the development of the story, and convey the rich connotation of the subtext.

In the play, subtitles and narration are used to explain the time, place, and background of the story's development to help the audience understand the storyline. The many uses of voiceover explain Sun Liancheng's hobby of astronomy, and he does not do practical things in his job. Sound is also equally important in the play, for every time an official receives an order from a superior, a series of procedures such as arresting and questioning him are inseparable from the role of sound as the finishing touch to the plot. Listening to its voice can show different time and space, narrating what happened.

3.2 Application and analysis of montage techniques

The use of parallel montage summarizes the plot of the novel in a concentrated manner, the first episode of the TV series "In the Name of the People". Hou Liangping kept calling Chen Hai, one saying that he had captured Zhao Dehan, and the other forcing Chen Hai to hurry up and arrest Ding Yizhen. Chen Hai, Ji Changming, Gao Yuliang and others held a meeting in the conference room, hoping that the provincial party committee would issue an order, and Lu Yi and others were at Ding Yizhen's party, Ding Yizhen suddenly received a mysterious call and left in a hurry. Editing three different time and space together at the same time, with the main task of catching Ding Yizhen, the three clues are carried out in an orderly manner, providing the audience with the possibility of flexible transformation of time and space.

Although Chen Hai's father is a supporting character in the film, he is undoubtedly one of the most impressive characters in the play. The leader respects him, the people trust him, and the use of parallel montage once again increases the audience's respect for the old man Chen Yanyan. At the same time, it also shows the hatred of Gao Xiaoqin and others, which further reflects that the people need more Comrade Chen Yanyan to uphold justice and fight grievances for them, the people need him, the society needs him, and the country needs him even more. A successful TV series can allow the audience to experience their inner emotions through watching the TV series, trigger thinking about reality, and resonate with life, and the TV series "In the Name of the People" is no different.

3.3 New development of audiovisual art under modern technology

Since the 20th century, every development of science and technology has impacted the transformation of film and television art, and its influence is deep and wide. As the carrier of

communication media, television has become an inseparable part of film and television from black and white to color, desktop to liquid crystal, and terrestrial transmission to online live broadcast. "The uniqueness of photography lies in its essential objectivity" [7], In the TV series "In the Name of the People", the scene of Ding Yizhen's disaster abroad is directly and intuitively interpreted, and the computer synthesis is used to give the audience a real feeling.

The Dafeng Factory incident, the anti-drug incident in the line of fire 23 years ago, the Shanshui Manor incident, etc. When the means of technology merge with the development of the storyline. It reflects the director's grasp of the details of the lens, filters the picture, and strives to keep the picture and the lens close to reality, so that the audience can experience the logical and real feelings in the picture. We have reason to believe that audiovisual art under modern technology will have more room for development.

Conclusion

Summary, In the process of adapting the text of the novel to the TV series, an organic text with its own independent expression and ideological connotation has been formed. The TV series "In the Name of the People" has formed a unique artistic expression, each actor is a profound character, and the critical spirit shown has gained value beyond real life. The influence of film and television creation on the audience has appeared, the promotion of the main theme and adherence to the correct cultural orientation, are related to the cultivation of the national spirit, to promote the audience's aesthetic level and life perception ability. The audience also has a negative effect on film and television, and the ratings and box office are used as the criteria for evaluating a work, which reflects the quality and level of the work to a certain extent, which is enough to prove that it is an excellent work.

Acknowledgment

No

Conflict of Interest

The authors declare no conflict of interest.

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